

Dupont

Fall 2015

Circle

Historic Dupont Circle Main Street



Alberto's Pizza Refresh

Alberto's Pizza recently finished a complete refresh of their entire space just off Dupont Circle on P Street. Staff has redone its menu, décor, and stone-lined oven – keeping the flavor you love about Alberto's Pizza.

Showcased as *The Washington Post's* "Upper Crust" for its Chicago-style pizza in September 2014, deep-dish pizza takes time. Alberto's also specializes in slices on-the-go and numerous thin crust pizzas. And they deliver.

Dupont Circle Digest readers can receive a 20% discount on their first delivery or pick-up pizza through November 30, 2015 (valid on-line only, not in-store). Simply order through www.AlbertosPizzaDC.com and provide the following promo code at check-out: DUPONT.

Alberto's Pizza is located in the lower level of 2010 P Street, NW. Visit them on the web at www.AlbertosPizzaDC.com for a full menu or call (202) 986-2121

Business Class: Crowdfunding

Are you an entrepreneur looking to fund your idea or invention? Crowd funding may be the way to go. Learn about GoFundMe and hear from two local entrepreneurs who have successfully used that platform. The National Association of Colored Women's Clubs (NACWC) invite you to an interactive training and discussion on October 22nd from 12:00-1:00 p.m. at NACWC Headquarters, located at 1601 R Street, NW. Lunch will be provided. To RSVP, email info@dupontcircle.biz. This class is free and open to the public.



Z-Burger Opens

Enjoy delicious handcrafted burgers, cheesesteaks, fresh-cut fries, and 75 varieties of hand spun milk shakes at the newly opened Z-Burger on P Street. Customers can also savor hotdogs, turkey and veggie burgers, and onion rings! The location is cozy with both indoor and outdoor seating on P Street near Shevchenko Park.

Z-Burger in Dupont joins its other locations in SW Waterfront, Tenleytown, Glover Park, Columbia Heights, White Marsh, and Arlington. Z-Burger is open at 2157 P Street, NW for lunch and dinner. They can even cater your next party!



The 6th annual 17th Street Festival attracted thousands of visitors to check out artists, nonprofits and politicians, despite the rain!



Silky Smooth Opens

Silky Smooth opened on the second floor of 1633 Connecticut Avenue, NW as a quick service hair removal service. At Silky Smooth, they offer eyebrow threading, which is like waxing or plucking, but much faster and more symmetrical. Waxing, of course, is offered for the full body. And sugaring is available for hair removal, which is an organic formula comprised of sugar, lemon juice, and water, which acts like a wax, but is gentler. They also offer a full range of facials and henna tattoos, in case you are celebrating something special.

"I decided to open Silky Smooth when I saw limited access to threading and other natural hair removal services," said owner Silky Kapoor. "When I came to Washington DC a few years ago, I thought the time was right to open my very first Silky Smooth location to provide the remarkable quality of our treatments to our clients."

Get Silky Smooth at 1633 Connecticut Avenue, NW.



Pet Costume Contest - October 31

Once again, we are holding a pet costume contest in the Dog Park at 17th and S Street, NW to promote Halloween fun. Pets and their owners can register at 10:00 a.m. and judging will take place 10:30 on October 31st. This popular event gives awards in three categories: Best Costume, Fashion Pioneer, and Pet-Owner Look Alike.

Beefsteak Open

Beefsteak has opened its third quick-service restaurant by noted chefs José Andres. Beefsteak brings the culinary craft into the everyday with lovingly cooked-to-order vegetables tailor made for today's busy lifestyles. The menu puts veggies center stage, showcasing their complexity, using the season's best and year-round favorites to create a hearty and delicious meal you can feel good about.

Beefsteak is a playful take on the power of vegetables – because a "beefsteak" tomato (available as a tomato sandwich), or any veggie, can be every bit as flavorful and robust as a cut of meat!

Whether assembling your own bowl or by choosing from one of the chef-inspired combinations, you'll find a world of possibilities flash-prepared right in front of you.

Beefsteak is part of the ThinkFoodGroup restaurants that span across America including Miami, LA, Las Vegas, Puerto Rico, and of course Washington, DC. Since 1993, their restaurants reflect the authentic roots of each concept, and showcase José's passion for telling the stories of a culture through food.

Beefsteak Veggies is located at 1528 Connecticut Avenue, NW.



Business Class: Google View

The Google Business View is a virtual business tour that captures the inside of your store or restaurant. This tour will be uploaded on Google's three main platforms (Google Search, Maps and Google+ Local Listing) and will give your business a much stronger online presence. To reserve your seat at this free business class held on November 18th at 12:00 noon at TD Bank, 1753 Connecticut Avenue, NW, email info@dupontcircle.biz. Lunch will be provided.



Historic Dupont Circle Main Streets

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Garden Party

Historic Dupont Circle Main Streets and the Woman's National Democratic Club co-organized a garden party on September 30th in the historic Whittemore

House. This was an opportunity to build bridges among the members of the business community as the WNDC launched its Business and Professional Membership for Dupont Circle businesses and entrepreneurs. If you are in need of meeting space for a day, this membership is for you! The Whittemore House also has some office space for rent – ideal for a growing nonprofit.

Awards were presented to Dail Doucette for Leadership (shown), Sue Taylor for Corporate Memory, and Autumn Edwards for Vision. Well-deserved and congratulations!

The Woman's National Democratic Club also has a robust lecture series available to members. To see their full line up of interesting topics or to join, visit www.democraticwoman.org.

A special thank you to the Woman's National Democratic Club for hosting this elegant event, Bistro Bistro for the food, and 1 West Dupont for the wine. Thank you!

My Way Deli

My Way Deli, a new New York-style delicatessen with a twist, opened on upper Connecticut Avenue. The deli is committed to serving excellent food to people who want simple, delicious cuisine. My Way serves not just deli sandwiches, but also salads and soups – perfect for winter.

“Our portions are as large as our desires, and even though we're a small restaurant, there is nothing small about our service and quality,” says Richard, owner of My Way. “Each sandwich is made by hand by our friendly staff to ensure a custom sandwich and a pleasurable dining experience.”



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Visit My Way Deli today to have your favorite sandwich your way for lunch or dinner – open until 8:00 p.m. My Way Deli is located at 1730 Connecticut Avenue, NW.



Art All Night drew 12,000 people visiting eight galleries, two retailers, and two embassies this year! Thank you, DC Commission on the Arts and the Department of Local and Small Business Development for supporting this event!

Experience the Healing Power of Steam

Paris Alexander Day Spa has offered facials, massage, and body treatments for over 20 years, earning awards and client raves along the way. In addition to pampering clients, this boutique owner-operated spa customizes skin and body care treatment and prevention plans for its clients.

Recently Paris Alexander Day Spa expanded its wellness services to include reflexology, clinical aromatherapy and steam therapies for detoxification, weight loss and sore joint relief. Its new practitioners have a loyal clientele and over 10 years of experience in their fields.

New clients who join the spa's email list will be given a \$25 gift certificate to use during their first visit, which then can be applied to a regularly-priced service of \$75 or more. On your second visit, supporters of Dupont Circle Main Streets who mention “Main Streets” when booking a 1-hour massage will receive a complementary



steam under the personal-use steam canopy (a \$35 value), or a 10% discount for either an advanced steam therapy session or a reflexology session. The new client email promotion is valid anytime, while the Main Streets special is valid through November 30, 2015. (Cannot be used in conjunction with other promotions or gift cards.)

To make an appointment, call (202) 466-8827 or book online at www.ParisAlexander.com. Paris Alexander Day Spa is located at 1642 R Street NW.

The Cheeky Puppy Delivers

Thanks to a partnership between The Big Bad Wolf and The Cheeky Puppy, you can now have the Big Bad Wolf's selection of dog and cat foods delivered to The Cheeky Puppy. Whether it's raw, dried or canned, The Big Bad Wolf stocks it. On the slim chance they don't have what you want, they can order it for you – with deliveries to The Cheeky Puppy on both Wednesday and Saturday. A wealth of four-legged nutrition options available at their Takoma Park and Hyattsville locations is now available at your favorite Dupont Circle pet supply store.

Use the coupon code “THECHEEKYPUPPY” for delivery to the store and an exclusive delivery rate of \$3.

Every Sunday	10:00-1:30 p.m.	Dupont Circle Farmers Market	20th Street and Mass Ave NW
October 2	6:00-8:00 p.m.	First Friday	Galleries around Dupont
October 7	12:00 noon	Membership Committee Meeting	9 Dupont Circle, NW
October 13	5:00 p.m.	Promotion Committee Meeting	1701 20th Street, NW
October 15	12:00 noon	Econ. Enhancement Committee	TD Bank - 1753 Connecticut Avenue
October 15	5:00 p.m.	Design Committee Meeting	9 Dupont Circle, NW
October 22	12:00 noon	Crowd Fundraising Class	1601 R Street, NW
October 26	5:30 p.m.	Board of Directors' Meeting	Washington Hilton
October 31	10:00 a.m.	Pet Costume Contest	S Street Dog Park
November 4	12:00 noon	Membership Committee Meeting	9 Dupont Circle, NW
November 6	6:00-8:00 p.m.	First Friday	Galleries around Dupont
November 10	5:00 p.m.	Promotion Committee Meeting	1701 20th Street, NW
November 19	12:00 noon	Econ. Enhancement Committee	TD Bank - 1753 Connecticut Avenue
November 19	5:00 p.m.	Design Committee Meeting	9 Dupont Circle, NW
November 30	5:30 p.m.	Board of Directors' Meeting	Washington Hilton
December 2	12:00 noon	Membership Committee Meeting	9 Dupont Circle, NW
December 3	4:00-7:00 p.m.	Tree Lighting, Photos with Santa!	1701 Conn Ave, NW
December 4	6:00-8:00 p.m.	First Friday	Galleries around Dupont
December 8	5:00 p.m.	Promotion Committee Meeting	1701 20th Street, NW
December 17	12:00 noon	Econ. Enhancement Meeting	TD Bank - 1753 Connecticut Avenue
December 17	5:00 p.m.	Design Committee Meeting	9 Dupont Circle, NW
December 21	5:30 p.m.	Board of Directors' Meeting	Washington Hilton



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For more information, visit us at www.dupontcirclemainstreets.org.